



Down Syndrome
Association of Central Kentucky
Support • Educate • Celebrate

Down Syndrome Association of Central Kentucky 2017 Magazine Advertising Contract

Please complete the information below for our records

Advertiser: _____

Contact Person: _____

Phone Number: _____ Email: _____

Address: _____

City/State/Zip: _____

Method of Payment: _____ Date: _____

Issue	Material Deadline	Ad Size	Total Rate
March	February 2, 2018		
June	May 3, 2018		
September	August 3, 2018		
December	November 2, 2018		

Total Advertising Cost \$ _____

Ad Size	1/8 a page	1/4 a page
Ad Dimensions (within margin)	2" x 2.625"	4" x 5.25"
Rate per issue	\$100	\$200
Rate for 3 issues	\$250	\$500
Rate for 6 issues (1 year)	\$500	\$1000

DSACK
1050 Chinoe Rd., Ste 204
Lexington, KY 40502
859-494-7809
www.DSACK.org

Terms of Agreement:

- Payment is due 30 days prior to deadline of proposed newsletter, or date agreed upon by both parties. One month (30 day) contracts cannot be canceled. Cancellation of multiple months before expiration of contract will result in a cancellation fee equal to that of the cost of space for one month.
- The starting date will be mutually agreed upon by both parties. Advertiser assumes all risk and agrees to indemnify and hold Down Syndrome Association of Central Kentucky (DSACK) harmless for any and all suits, claims, liabilities of any kind and damages that arise from the advertisement and any additional marketing and promotions.
- Approval of advertising agreement can be made via an email confirmation to listed dsack.org@gmail.com or by return of this contract via mail.

Signature of Business/Person and/or Authorized Person

Date